

# Zack Frazier

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<http://zackfrazier.com>

## { OBJECTIVE }

Obtain a full- or part-time faculty position instructing web design and/or photography.

## { EDUCATION }

### **Master of Fine Arts** [ 1998 ]

University of Illinois at Chicago, Chicago IL

Concentrations: Photography, Art/Design Theory, Cultural Theory

Advisor: Doug Ischar

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### **Bachelor of Fine Arts** [ 1996 ]

University of Louisville, Louisville KY

Graduated Cum Laude, Arts and Sciences College Scholar

Concentrations: Photography, Design

Advisors: Don Anderson, Suzanne Mitchell

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## { PROFESSIONAL EXPERIENCE }

### **Lead Front-End Developer** [ Feb 2002 — May 2003 ]

Orbitz, Chicago IL

> Managed front-end development for Air product, which features the unique Orbitz' Matrix Display and realizes around 500,000 bookings per month. Primary responsibilities included: assessing impact of new functionality and features, searching and booking enhancements, investigating and fixing bugs. Also managed other key areas, such as Customer Care, My Stuff, Login and Registration, and Orbitz Rewards.

> Developed repeatable production process involving Business Requirements review, Information Architecture feedback, visual design validation, HTML/JSP coding, browser/platform compatibility, strategies for merging front-end and back-end development, and sustained involvement with QA.

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### **Independent Contractor** [ Feb 2001 — Feb 2002 ]

Orbitz, Chicago IL

> Supervised production team of fifteen for Orbitz launch, creating over 500 HTML pages in six weeks. Standardized HTML/JSP coding.

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**Senior Graphic Designer** [ Aug 2000 — Feb 2001 ]

Viant, Chicago IL

> Led creative development of successful new business pitch for international luxury and adventure travel business. Led team of six in building a multimedia demo illustrating the full lifecycle of the travel experience.

> Participated in initial development and architecture of Northwestern Mutual Financial Network site.

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**Production Manager** [ May 1999 — June 2000 ]

ZEFER, Chicago IL

> Managed multi-disciplined project teams with strategic, creative and technical members.

> Led development of pro-bono website for La Rabida Children's Hospital. Also, led ZEFER's participation in Chicago's Cows on Parade. Proceeds of more than \$20,000 went to La Rabida Children's Hospital.

> Coordinated learning and development for Chicago Experience Design group. Consulted on enterprise-level Learning & Development initiatives.

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**Teaching Assistant** [ Jan 1998 — May 1998 ]

University of Illinois at Chicago, Chicago IL

> Assisted Professor Julie Zando with Video and Performance Art course.

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**Visual Designer/Technical Designer** [ Sept 1997 — May 1999 ]

Neoglyphics Media Corporation, Chicago IL

> Led production of Sears Appliance e-commerce site, the most dynamic offering for Sears at the time. Managed maintenance of Sears.com and development of mini-sites Todo Para Ti and Wishbook.

> Developed web site concepts and user interfaces for clients such as 3Com, Fisher Scientific, Simon and Schuster, and School of the Art Institute of Chicago. Also, managed maintenance of Sara Lee Corporation site.

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## { GROUP EXHIBITIONS }

**Document Depict Deconstruct** [1999] — Zephyr Gallery, Louisville KY

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**Quixotic Erotic** [1998] — Artswatch, Louisville KY

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**Ride** (AIDS Ride Fundraiser) [1998] — Paulina Arts Center, Chicago IL

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**Hello from Illinois** (Thesis Exhibition) [1998] — Gallery 400, Chicago IL

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**Geisto** [1997] — Künstlerhaus Hamburg e.V., Hamburg, Germany

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**Geisto** [1997] — museumsakademie berlin, Berlin, Germany

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**BFA Exhibition** [1996] — Belknap Gallery, Louisville KY

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**Annual Kentuckiana Metroversity** [1996] — Brown Gallery, Louisville KY

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**Recent Photography** [1995] — SAL Gallery, Louisville KY

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**Annual Kentuckiana Metroversity** [1995] — Barr Gallery, New Albany IN

## { SKILLS }

**Web** — Advanced HTML, CSS, basic Javascript, FTP, basic Unix, website pre-production strategies, Information Architecture and usability

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**Applications** — Adobe Photoshop, Adobe ImageReady, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere, Macromedia Flash, Macromedia Dreamweaver, QuarkXPress, OmniGraffle (Mac equivalent of Visio)

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**Photographic** — Black & white and color (C-41/E6) processes, digital printing, history of photography

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**Other** — Facilitation and project communications, strong verbal communication and organizational abilities, goal- and vision-oriented, highly motivated

## { INTERESTS }

Online communities, politics, traveling, sewing, television, music, bartending, eBay